

Are you looking for an
**efficient,
simple-to-implement
and cost-effective**

solution to keep
healthcare-associated
infections (HAIs),
away?



WelchAllyn®

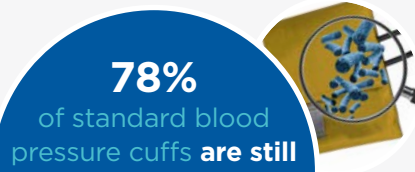
IS CROSS-CONTAMINATION INCREASED BY USING REUSABLE CUFFS?

YES

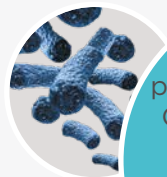
Approximately 4.1 million patients are affected by healthcare-associated infections (HAIs - also referred to as “nosocomial” infections) every year in Europe.¹ Of all healthcare-associated infections, the infection with the bacterium *Clostridium difficile* (C. diff.) belongs to the six most prominent disease patterns, making up about 90% of all healthcare-associated infections.² In practice, the role of blood pressure cuffs in spreading infection like *Clostridium difficile* throughout the hospital is often overlooked.



HAIs have an annual economic impact of **€7 billion** in Europe.¹



78% of standard blood pressure cuffs are still contaminated³ after a routine cleaning procedure.



Only 1 in 3 patients infected with *Clostridium difficile* is being isolated. Asymptomatic carriers can further contaminate blood pressure cuffs.⁴



Antiseptic wipes prove to be **ineffective** against *Clostridium difficile* on soft, porous surfaces.³

Source:

1. European Centre for Disease Prevention and Control (ECDC) 2. ECDC, Europäische Zentrum für die Prävention und Kontrolle von Krankheiten, 2011, 30 europäische Länder. 3. McCaughey, A Hospital Germ on the Warpath, AARP Bulletin, 2008/11, USA 4. New England Journal of Medicine, 1989 Jan 26; 320(4):204-10, Nosocomial acquisition of *Clostridium difficile* infection. McFarland LV, Mulligan ME, Kwok RY, Stamm WE. "The Case of the Bloody Cuff" by Kelly M. Pyrek, Infection Control Today 5/ 2006 5. Implementation of Disposable Blood Pressure Cuffs as a Novel Approach to Reduce Fomite Transmission of Healthcare-Associated (HCA) *Clostridium difficile* infection (CDI) in a Community Hospital or Twice Implemented is Once Credible, American Journal of Infection Control, June 2009

WELCH ALLYN FLEXIPORT® ECOCUFF® SINGLE PATIENT USE BLOOD PRESSURE CUFFS THE SOLUTION YOU HAVE BEEN LOOKING FOR!

THE ECOCUFF HELPS REDUCE HAIS IN YOUR FACILITY



A hospital can reduce the rate of C. diff infection by **53%** through the use of disposable blood pressure cuffs⁵

Traditional single-patient-use cuff solutions can be expensive, wasteful and difficult to implement. The innovative EcoCuff design helps hospitals reduce the risk of cross-contamination with technology that makes it simple to implement a single-patient-use cuff model, while at the same time helping to control costs and the hospital's environmental impact.

Additional advantages:

Enhance Patient Safety



Unique slot-fitting system helps prevent miscuffing, which can lead to reading errors of up to 30 mmHg*

FlexiPort System



Rotatable FlexiPort System that allows blood pressure device to be used throughout the hospital

Cost Effective and Clean



- Reliable cleanliness—reducing cross-contamination
- No costly and work-intensive cleaning efforts needed
- Environmentally friendly—fully recyclable

Up to 100 readings per patient—durable enough to last a whole patient stay

Available in 4 sizes that fit 90% of the population

60% less impact on the environment than traditional blood pressure cuffs**

* O'Brien, E. Measurement of Blood Pressure. Beavers, Lip, O'Brien: The ABCs of Hypertension. Blackwell Publishing, 2007
 ** Based on an independent life cycle analysis conducted by The Center of Sustainable Production at Rochester Institute of Technology comparing EcoCuff to traditional FlexiPort disposable blood pressure cuffs and traditional Trimline cuffs when used in a one-cuff-per-patient-use model.

HALF PRICE

TRY THE ECOCUFF NOW FOR HALF THE PRICE*

Offer valid for new customers, for part number ECOCUFF-MLT from March 12, 2018, through June 30, 2018. Check terms and conditions with your Welch Allyn sales representative.

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WelchAllyn

Hill-Rom

Welch Allyn FlexiPort® EcoCuff® Single Patient Use Blood Pressure Cuffs

The solution you have been looking for!



CONTACT US TODAY!

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europe@welchallyn.com

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The FlexiPort EcoCuff blood pressure cuff is intended to be used on the upper arm in conjunction with noninvasive blood pressure measurement systems. The cuff is nonsterile and is available in pediatric through adult sizes. Medical device (63/42/EEC); Class I. Manufacturer: Welch Allyn, Inc., 4341 State Street Road, Skaneateles Falls, NY 13153 USA. EC Rep: Welch Allyn Limited, Navan Business Park, Dublin Road, Navan, County Meath, Republic of Ireland. This medical device is a regulated health product which, pursuant to such regulation bears a CE mark. Welch Allyn recommends that you carefully read the detailed instructions for safe and proper use included in the documents accompanying the medical devices. The personnel of healthcare establishments are responsible for the proper use and maintenance of these medical devices. Welch Allyn reserves the right to make changes without notice in design, specifications and models. The only warranty Welch Allyn makes is the express written warranty extended on the sale of its products.